





ATLANTA SMART ACADEMY

Sponsorship

 (470) 502-3110

 pmeadows@atlantasmartacademy.org

Dear Sponsor,

Atlanta SMART Academy opened its doors in August of 2021. Since then, we have grown to serve over 220 students in 5th through 8th grades from 11 different counties across Metro Atlanta. We are the first and only public performing arts middle school in southwest Atlanta and look forward to serving families for many years to come.

The mission of Atlanta SMART Academy is to use science, math and the arts to build innovative solutionists. Our vision is to be a conduit from elementary to high school years where solutionists develop the creative, critical thinking skills to thrive in a constantly changing society.

In our short tenure, we have been able to increase the number of students performing at and above grade level in 7th grade math by 29%. Additionally, our 8th grade literacy rate is higher than the local school district and the state.

We wouldn't be able to support our solutionists on their educational journeys without donors like you.

Will you consider becoming a featured partner of Atlanta SMART Academy as we expand to serve up to 400 students?

As a show of gratitude, we would display you or your company's name on our website and social media accounts in addition to the opportunities included in this sponsorship package.

A recurring annual sponsorship or one-time donation can make a huge difference in our SMART community.

We look forward to hearing back from you or your team. If you have any questions, you may contact me at (678) 612-1526 or pmeadows@atlantasmaratcademy.org.

With excitement,

Patrice Meadows

Founder, Executive Director

Sponsorship deck
ATLANTA SMART ACADEMY
FULTON, GA



ATLANTA SMART ACADEMY ANNUAL SPONSORSHIPS

LIFETIME SPONSOR - \$100,000+

Premium placement and speaking opportunities at all arts productions and school events. Naming opportunity on school property. Company logo placement on all signage and permanent plaque on donor wall in addition to platinum level below.

Transportation Sponsor- \$100,000+

Premium placement on our bus transportation. Have your business logo and contact information displayed via screen print on our school buses. We transport students everyday from Conyers to Lithia Springs and everywhere in between. Your business can be displayed to hundreds of thousands of potential customers.

\$25,000 | Presenting

- Name recognition as a Presenting Sponsor of Atlanta SMART Academy
- 1-minute Presenting Sponsor & Event Video announcement
- Atlanta SMART Academy Newsletter Highlight – Company Partnership Interview
- Full-page ad in the school yearbook
- Prominent logo placement on event materials, and recognition in all media releases
- Premier placement of logo throughout sponsorship year; website, social media and emails and in any digital or printed sponsor recognition materials
- Company logo on school t-shirts and/or athletics attire

\$10,000 | Platinum

- 30 Second Video Ad during school event of your choosing
- Atlanta SMART Academy Newsletter – Company Partnership Interview
- Half-page ad in the school yearbook
- Sponsor recognition in all media releases and materials
- Placement of logo throughout sponsorship year; website, social media and emails and in any digital or printed sponsor recognition materials

\$5,000 | Gold

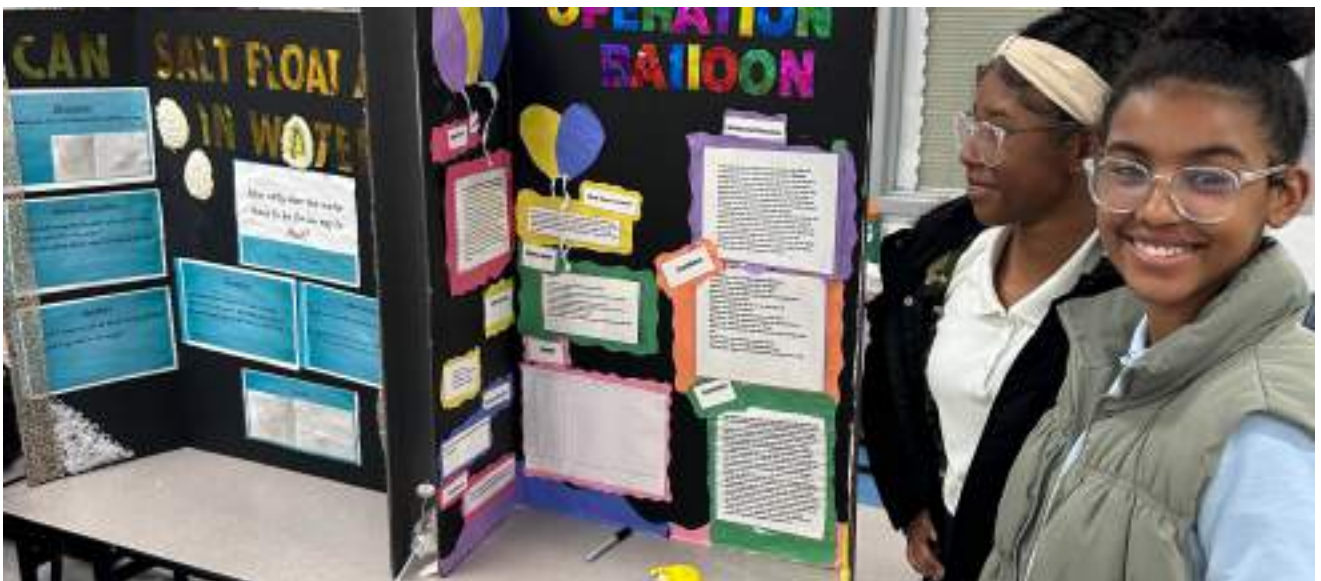
- Half-page ad in the school yearbook
- Atlanta SMART Academy Newsletter spotlight
- Logo placement on event materials, and recognition in all media releases
- Athletics team sponsorship and logo placement

\$2,500 | Silver

- Quarter-page ad in the school yearbook
- Logo placement on event materials, and recognition in all media releases
- Placement of logo throughout sponsorship year; website, social media, and emails and in any digital or printed sponsor recognition materials

\$1,500 | Bronze

- Business card ad in the school yearbook
- Placement of logo throughout sponsorship year; website, social media and emails and in any digital or printed sponsor recognition materials



Our Wishlist

Student school supply kits

- Bookbags
- Notebooks
- Pens, pencils
- Notebook Paper
- Composition Books
- Highlighters
- Reading chapter books

School supplies

- Toilet paper
- Paper towels
- Wipes
- Copy Paper

Robotics kits

Book vending machine

Gardening supplies

Keyboard lab

Art drying racks

Sound system

Camera (photography and videography)

Broadcast Studio equipment

Teacher starter kits (dry erase markers, stapler, tape, pencil sharpener, sharpies)

Playground equipment

Playground shade





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